

# Design Your Own Logo Plan

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Before you create your logo you need to **plan** exactly how you would like it to look.

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## Draw

Draw a **rough draft** in color pencils of at least **3 different logos**. Use a separate page for each logo. They should each be roughly the size of one A4 page.

Each of your logos should reflect the qualities of a good logo that you learned about in the investigation.

*Earn extra points:* draw more than 3 rough drafts. Include lots of detail.

**IT Standard 1.2:** Demonstrate a sound understanding of basic operations and concepts of technology systems.

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## Label

**Choose and label** one logo to create on the computer. Make **clear notes** about your chosen logo on your rough-draft:

- Describe the **theme** of your logo design.
- Describe and label **each peice** of your logo design.

*Earn extra points:* Use exceptional detail to label and describe your logo.

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## Reflect

Type a reflection explaining why this is the logo you chose.

- Why did you choose this logo instead of the other two?
- How does this logo demonstrate excellent logo design?
- How do you plan to create this logo in Freehand? Do you know everything you need to turn this rough draft into a Freehand logo? If not, what else do you need to know?

*Earn extra points:* Use exceptional detail to describe your choices and opinions.

**IT Standard 6.1:** Demonstrate competence in the use of technology in problem-solving and decision-making.

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