

Design Your Own Logo Plan

| | Novice 1 | Beginner 2 | Capable 3 | Accomplished 4 | Expert 5 |
|---|---|--|---|---|---|
| Draw X1 IT Standard 1.2 | You included up to 3 very simple logos. Your logos do not reflect good logo design and/or show minimal detail. | You included up to 3 basic logos. Your logos may not reflect good logo design and most show only basic detail. | You included 3 well drawn logos that represent you. Most of your logos reflect good logo design and all show sufficient detail. | You included 3 very carefully drawn logos that represent you. Your logos all reflect good logo design and show great detail. | You included 3 or more excellent and detailed logos which clearly reflect good logo design. |
| Label X2 IT Standard 1.2 | You have included labels for some parts of your logo. Your descriptions are basic, simplistic and lack details. | You have included labels for most parts of your logo. Some of your descriptions are thorough, thoughtful and detailed. | You have included clear labels for each part of your logo. Most of your descriptions are thorough, thoughtful and detailed. | You have included clear and detailed labels for each part of your logo. All of your descriptions are thorough, thoughtful and detailed. | You have included extremely detailed labels for each part of your logo. All of your descriptions are extremely thorough, thoughtful and detailed. |
| Reflect X1 IT Standard 6.1 | Your reflection is simplistic and may not include a justification of your logo design. | Your reflection is basic. You have not adequately justified your choice of logo design. | Your reflection is simple. You have adequately justified your choice of logo design. | Your reflection is detailed and specific. You have clearly justified your choice of logo design. | Your reflection is extremely detailed. You have described and justified your choice of logo design in explicit terms. |